

# Johanna Verena Glauber

IE Business School/IE University  
Calle Pedro de Valdivia 21, 28006 Madrid, Spain  
[johanna.glauber@ie.edu](mailto:johanna.glauber@ie.edu)  
[johannaglauber.com](http://johannaglauber.com)

## ACADEMIC EXPERIENCE

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- 2019 **IE Business School / IE University, Madrid**  
Assistant Professor in Strategy
- 2014 – 2019 **LMU Munich**  
Institute for Strategy, Technology and Organization (ISTO)  
Research Assistant
- Apr 2018-Jul 2018 **NYU Stern School of Business**  
Management & Organizations Department  
Visiting Doctoral Student, Sponsor: J.P. Eggers

## EDUCATION

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- 2019 **LMU Munich, Munich School of Management**  
Ph.D. (Dr. oec. publ.)  
Advisor: Tobias Kretschmer
- 2017 **LMU Munich, Munich School of Management**  
Master of Business Research
- 2014 **Technical University of Munich (TUM)**  
Master of Science in Management and Mechanical Engineering (TUM-BWL)  
Passed with high distinction
- 2014 **Chalmers Tekniska Högskola, Gothenburg**  
Studies abroad
- 2012 **Technical University of Munich (TUM)**  
Bachelor of Science in Management and Mechanical Engineering (TUM-BWL)

## RESEARCH INTERESTS

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Firms' response to technology and product failures ▪ organizational learning ▪ determinants of failures ▪ manufacturing and technology industry

## REFEREED PUBLICATIONS

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- Glauber, J., Wollersheim, J., Sandner, P., Welpel, I. M. (2015). The Patenting Activity of German Universities. *Journal of Business Economics* Vol. 85(7), pp. 719-757 – BSc thesis

## WORKING PAPERS

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- “Learning from failure across products” with Tobias Kretschmer (JMP, Management Science, reject and resubmit)
- “A good time to bury bad news: A strategic perspective on firms' timing of product recalls”
- “When do firms improve their products?”

## WORK IN PROGRESS

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- “Biases in repetitive decision making” (Writing up)

## AWARDS

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- 2018 LMU Job-market Fellowship Program
- 2018 DAAD (German Academic Exchange Service) Scholarship during visit at NYU Stern School of Business
- 2017 LMU Mentoring Program for excellent young researchers
- 2012 Best Thesis Award 2012 awarded by the KUKA AG and the Chair for Strategy and Organization at the Technical University of Munich
- 2011 – 2014 Scholarship of the Max-Weber Program (State of Bavaria)

## INVITED TALKS

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- 2018
- Rotterdam School of Management, Erasmus University Rotterdam (Rotterdam, NL)
  - Amsterdam Business School, Entrepreneurship & Innovation (Amsterdam, NL)
  - Tilburg School of Economics and Management, Tilburg University (Tilburg, NL)
  - IE Business School, IE University (Madrid, ES)
  - The National Bureau of Economic Research (NBER), Productivity Seminar (Boston, US)
  - Questrom School of Business, Boston University, Strategy & Innovation Seminar (Boston, US)
  - Goethe University Frankfurt, Management & Microeconomics Seminar (Frankfurt, GER)

## PRESENTATIONS (CONFERENCES AND SEMINARS)

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- 2019
- SMS Annual Conference Minneapolis (Organizer of the panel “Learning from Failure Taking Stock and Looking Forward”)
  - SMS Special Conference Frankfurt (Presentation)
- 2018
- SEI Doctoral Consortium, Munich (Presentation)
  - The East Coast Doctoral Conference, New York City (Presentation)
  - NYU Stern School of Business, Management & Organizations - PhD Seminar, New York City (Presentation)
  - Organizations Research Group Seminar, Munich (Presentation)
- 2017
- Vienna Conference on Strategy, Organizational Design, and Innovation, Vienna (Presentation)
  - Academy of Management, Atlanta (STR Doctoral Consortium, Presentation)
  - Munich Summer Institute, Munich (Poster, Discussion)
  - Druid Academy, Odense (Presentation)
  - Organizations Research Group Seminar, Munich (Presentation)
  - TIME Seminar, Munich (Presentation)
- 2016
- SKEMA KTO Paper Development Workshop, Sophia Antipolis (Discussion)
  - Organizations Research Group Seminar, Munich (Presentation)

## PROFESSIONAL ACTIVITIES AND SERVICES

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- *Representative-at-Large*, Strategic Management Society (SMS), Knowledge and Innovation Group (2020-2022)
- *Ad-hoc reviewer* for Strategic Management Journal (SMJ), Academy of Management Discoveries (AMD), Decision Sciences (DSJ), AOM and SMS Annual Conferences
- *Committee member for the Best Student Paper Award* of the AOM Technology and Innovation Management (TIM) division (2020)
- *Student coordinator of the PhD program* of the Munich School of Management, LMU Munich (2016-2019)

## SELECTED PH.D. COURSES

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### *Method Courses*

- Quantitative Empirical Methods (Dietmar Harhoff)
- Developing Intuition for Quantitative Empirical Methods (Victor Bennett)
- Simulation Methods (Nils Stieglitz)
- Experimental Methods (Loukas Balafoutas)

### *Reading Courses*

- Five Lectures on Internal Organization (Robert Gibbons) as part of the Lecture on Economics of Organizations and Human Resources (LEOH)
- Contributing to the Strategy Literature (Hart Posen)
- Advanced Contributions to Innovation and Entrepreneurship Research (Dietmar Harhoff)

## TEACHING EXPERIENCE

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### *Master*

- Competitive Strategy (LMU Munich, Lecture together with Thorsten Grohsjean, 2015)
- Managerial Economics (EM Lyon, Tutorial, 2016-2017)
- Project Course Strategy, Technology and Organization (LMU Munich, Seminar, 2014-2018)
- Frontiers in Strategy Research (LMU Munich, Seminar, 2017)

### *Bachelor*

- Strategic Management (IE University, Lecture and case studies, 2019)
- Management and Economics of Network Industries (LMU Munich, Tutorial, 2016)
- Start with Business Planning (LMU Munich, Tutorial, 2017)

### *Thesis Supervision*

Regular supervision of Bachelor and Master theses of students enrolled in Management.

## LANGUAGES

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German (native), English (fluent), Italian (advanced), Spanish (basic), French (basic), Swedish (basic)

## REFERENCES

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Tobias Kretschmer  
LMU Munich, School of Management  
[t.kretschmer@lmu.de](mailto:t.kretschmer@lmu.de)

J.P. Eggers  
NYU Stern School of Business  
[jeggers@stern.nyu.edu](mailto:jeggers@stern.nyu.edu)

Florian Englmaier  
LMU Munich, School of Economics  
[florian.englmaier@econ.lmu.de](mailto:florian.englmaier@econ.lmu.de)

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