

Johanna Verena Glauber

Institute for Strategy, Technology and Organization (ISTO) ▪ Ludwig-Maximilians-University (LMU) Munich
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ACADEMIC EXPERIENCE

- 2014 – present **LMU Munich**
Institute for Strategy, Technology and Organization (ISTO)
Research Assistant
- Apr 2018-Jul 2018 **NYU Stern School of Business**
Management & Organizations Department
Visiting Doctoral Student, Sponsor: J.P. Eggers

EDUCATION

- expected 2019 **LMU Munich, Munich School of Management**
Ph.D. (Dr. oec. publ.)
Advisor: Tobias Kretschmer
- 2017 **LMU Munich, Munich School of Management**
Master of Business Research
- 2014 **Technical University of Munich (TUM)**
Master of Science in Management and Mechanical Engineering (TUM-BWL)
Passed with high distinction
- 2014 **Chalmers Tekniska Högskola, Gothenburg**
Studies abroad
- 2012 **Technical University of Munich (TUM)**
Bachelor of Science in Management and Mechanical Engineering (TUM-BWL)

RESEARCH INTERESTS

Firms' response to technology and product failures ▪ organizational learning ▪ determinants of failures ▪ manufacturing and technology industry

REFEREED PUBLICATIONS

- Glauber, J., Wollersheim, J., Sandner, P., Welp, I. M. (2015). The Patenting Activity of German Universities. *Journal of Business Economics* Vol. 85(7), pp. 719-757 – BSc thesis

WORKING PAPERS

- “Learning from failure across products” with Tobias Kretschmer (JMP, under review, Management Science)
- “When do firms admit failures? The role of media attention”

WORK IN PROGRESS

- “Biases in repetitive decision making” (Writing up)
- “Big and small failures and learning from failure” with J.P. Eggers (Data collection)
- “The costs of sexual harassment” with Daniel Sands and J.P. Eggers (Data collection)

AWARDS

- 2018 LMU Job-market Fellowship Program
- 2018 DAAD (German Academic Exchange Service) Scholarship during visit at NYU Stern School of Business

AWARDS (ctd.)

- 2017 LMU Mentoring Program for excellent young researchers
- 2012 Best Thesis Award 2012 awarded by the KUKA AG and the Chair for Strategy and Organization at the Technical University of Munich
- 2011 – 2014 Scholarship of the Max-Weber Program (State of Bavaria)

INVITED TALKS

- 2018
- The National Bureau of Economic Research (NBER), Productivity Seminar (Boston, US)
 - Questrom School of Business, Boston University, Strategy & Innovation Seminar (Boston, US)
 - Goethe University Frankfurt, Management & Microeconomics Seminar (Frankfurt, GER)

PRESENTATIONS (CONFERENCES AND SEMINARS)

- 2018
- SEI Doctoral Consortium, Munich (Presentation)
 - The East Coast Doctoral Conference, New York City (Presentation)
 - NYU Stern School of Business, Management & Organizations - PhD Seminar, New York City (Presentation)
 - Organizations Research Group Seminar, Munich (Presentation)
- 2017
- Vienna Conference on Strategy, Organizational Design, and Innovation, Vienna (Presentation)
 - Academy of Management, Atlanta (STR Doctoral Consortium, Presentation)
 - Munich Summer Institute, Munich (Poster, Discussion)
 - Druid Academy, Odense (Presentation)
 - Organizations Research Group Seminar, Munich (Presentation)
 - TIME Seminar, Munich (Presentation)
- 2016
- SKEMA KTO Paper Development Workshop, Sophia Antipolis (Discussion)
 - Organizations Research Group Seminar, Munich (Presentation)

SELECTED PH.D. COURSES

Method Courses

- Quantitative Empirical Methods (Dietmar Harhoff)
- Developing Intuition for Quantitative Empirical Methods (Victor Bennett)
- Simulation Methods (Nils Stieglitz)
- Experimental Methods (Loukas Balafoutas)

Reading Courses

- Five Lectures on Internal Organization (Robert Gibbons) as part of the Lecture on Economics of Organizations and Human Resources (LEOH)
- Contributing to the Strategy Literature (Hart Posen)
- Advanced Contributions to Innovation and Entrepreneurship Research (Dietmar Harhoff)

TEACHING EXPERIENCE

Master

- Competitive Strategy (LMU Munich, Lecture together with Thorsten Grohsjean, 2015)
- Managerial Economics (EM Lyon, Tutorial, 2016-2017)
- Project Course Strategy, Technology and Organization (LMU Munich, Seminar, 2014-2018)
- Frontiers in Strategy Research (LMU Munich, Seminar, 2017)

Bachelor

- Management and Economics of Network Industries (LMU Munich, Tutorial, 2016)
- Start with Business Planning (LMU Munich, Tutorial, 2017)

TEACHING EXPERIENCE (ctd.)

Thesis Supervision

Supervision of 10 Bachelor and 4 Master theses by students enrolled in Management.

LANGUAGES

German (native), English (fluent), Italian (advanced), French (basic), Swedish (basic)

PERSONAL INTERESTS

Sports (Climbing, Running, Yoga), Backpacking, Playing the flute, Paper art

REFERENCES

Tobias Kretschmer
LMU Munich, School of Management
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J.P. Eggers
NYU Stern School of Business
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Florian Englmaier
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